

# MASALA ZONE

<b>Background</b>	<p>The Masala Zone group of restaurants are a collection of 7 individually styled highly-regarded restaurants located in Central London. A pioneer of Indian street food since 2001, they offer a wide range of real Indian food from the many regions of India.</p> <p>The settings combine celebrated Indian folk &amp; popular art with contemporary design and offer a vibrant, stylish &amp; colourful atmosphere.</p>
<b>Recent happenings</b>	<p>The individual restaurants are being completely renovated and restyled, with new menu items. This renovation is being completed in the course of 2016</p>
<b>Locations</b>	<p>Covent Garden - 48 Floral Street, London, WC2E 9DA Soho - 9 Marshall Street, London, W1F 7ER Earls Court - 147 Earls Court Road, London, SW5 9RQ Islington - 80 Upper Street, Islington, London, N1 0NU Bayswater - 73, Bishops Bridge Road, London W2 6BG Camden Town - 25 Parkway, London, NW1 7PG Selfridges - 400 Oxford Street, London W1A 1AB</p>
<b>Website</b>	<p><a href="http://www.masalazone.com">www.masalazone.com</a></p>
<b>Social Media</b>	<p>Twitter: <a href="https://twitter.com/masalazone">@masalazone</a> Facebook: <a href="https://www.facebook.com/MasalaZoneWorld">MasalaZoneWorld</a> Instagram: <a href="https://www.instagram.com/masalazone">https://www.instagram.com/masalazone</a></p>
<b>Owners</b>	<p>MW Eat Ltd, London ( also owners of Amaya, Chutney Mary &amp; Veeraswamy)</p>
<b>Awards</b>	<p>Zagat London Restaurants Survey:</p> <ul style="list-style-type: none"><li>• Most Popular Restaurant Group</li><li>• Best-Buy Child-Friendly Restaurants</li><li>• Best for Group Birthdays</li><li>• Best-Buy Indian Restaurants</li></ul> <p>BBC Olive Magazine: Best High Street Group</p>
<b>Private Dining Rooms Capacity</b>	<p>Camden: 50 Covent Garden: 42 Bayswater: 36 Soho: 24 Islington: 16 Earls Court: 12</p>
<b>Menu Prices</b>	<p>Prices and precise menus vary by location: Street Food Starters from £4.95 Thalis – the balanced meal from £14.75 Sophisticated Indian Grills from £12.00 Desserts from £4.80 Full Children's Meal from £5.65 Cocktails, wines, beers, fresh juices, Masala chai, coffee. <i>All major credit cards accepted. 12.5% discretionary service charge.</i></p>
<b>Average Cost of Meal</b>	<p>2 course meal with wine &amp; service per person: Dinner: £31-£35 Lunch: £24-£28</p>
<b>Other</b>	<p>Food to Go &amp; Home Delivery Services Available in some locations</p> <p>All food is Halal.</p>
<b>Marketing contact</b>	<p><a href="mailto:marketing2@realindianfood.com">marketing2@realindianfood.com</a></p>